

PRESS RELEASE INDY PASS NEW

The Rauris Valley is now part of the international “Indy Pass” ski pass network

The Rauris Valley is making a strong statement for exciting winter sports away from mass tourism: From the 2025/26 winter season, the Rauriser Hochalmbahnen ski area will be an official partner of the international Indy Pass ski pass network - making it Austria's newest ski area to join this growing community of independent ski resorts. Originating in the USA, the Indy Pass enables winter sports enthusiasts to ski in more than 260 ski areas in the USA, Canada, South America, Japan and Europe, and now also in the heart of Hohe Tauern National Park.

For Indy Pass holders, this means: two days of skiing enjoyment in the Rauris Valley per season are already included - at no extra charge. In addition, the third day is available at a reduced rate. A strong statement for individuality and innovation in a market with great growth potential.

By joining the Indy Pass family, the Rauriser Hochalmbahnen are deliberately positioning themselves as an alternative to large ski centres: “We offer honest skiing enjoyment, genuine hospitality and a respectful approach to nature. This fits perfectly with the philosophy of Indy Pass,” says CEO Ing. Siegfried Rasser.

An insider tip becomes an international destination

With its wide slopes, magnificent panoramic views and reliable snow conditions, the Rauris Valley has long been considered an insider tip for families, leisure skiers and ski tourers. With the Indy Pass, the valley is now opening up even more to international winter sports guests looking for an authentic winter experience far away from overcrowded ski areas.

260 independent ski areas - one pass, endless possibilities

The Indy Pass is a revolution in skiing that strengthens and supports independent ski areas while bringing people back to the heart of winter sports. It is a movement that makes mountain sports affordable and accessible, and helps our children build a deep connection with nature and the mountains that will stay with them throughout their lives. All this in 260 independent ski areas worldwide, offering excellent value for money.

For our guests with a passion for skiing and snowboarding!
A warm welcome to the Slow Travel and ski destination Rauris Valley!

Further information and prices:

www.raurisertal.at | www.hochalmbahnen.at | www.indyskipass.com